

Additional news

As part of a lecture series, a Clemson professor speaks on tax reform fraud.

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A closer look

Missouri Southern and a neighboring junior college are not competitors.

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City news

Venture Store and Famous-Barr are set to open next week at the mall.

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Missouri Southern State College

Joplin, MO 64801-1595

The Chart

Thursday, Feb. 26, 1987, Vol. 47, No. 18

Fees will increase \$1 per credit hour

Outlook for state funding concerns Board

By Pat Halverson
Editor-in-chief

Student fees will rise again this fall after Missouri Southern's Board of Regents approved the increase at its regular meeting on Wednesday.

Fees will increase by \$1 per credit hour—a 2.9 per cent increase for students enrolled in 12 hours or less, and a 3 per cent increase for students enrolled in more than 12 hours.

Approval of the increase came after discussion of the outlook for state funding for education in the near future.

"There is a great deal of concern that the legislature may not have any money available (for education programs next year)," said College President Julio Leon. "Of the \$220 million expected in new revenue from natural growth, \$170 million will be taken up by the desegregation problem in Kansas City, which will leave very little for anything else unless something happens with the expected windfall."

The state expects to receive a windfall this year because of new federal tax laws. State taxes in Missouri are based on federal adjusted gross income, which will be higher for taxpayers due to the change in deductions allowed on federal tax returns.

Although there is some discussion among legislators about letting the voters decide what should be done with the windfall money, it could be left in the general revenue fund and used for needed programs.

Since the outlook for funding is unstable, Missouri colleges and universities will not receive money held back by the Governor from appropriations for this year.

"We have been told not to expect our 3 per cent back," said Leon. "We received only 97 per cent of the appropriations for this year. We will lose \$300,000. This is the second year in a row we will lose money held back."

Departments throughout the College were asked to withhold 5 per cent of their operating budgets in anticipation of the possibility of not receiving the balance of appropriations from the state.

"Now we have to tell the departments not to expect to put it back," said Leon. "The revenue situation in Missouri is not that great. It is a serious situation that has us all concerned."

Southern lost \$75,000 of its appropriations last year through withholding. Over a period of about five years, Southern has lost \$15 million by withholding and vetos of funds.

"It is getting to the critical point where we may start to have problems," Leon said.

The increase in fees next semester is expected to provide approximately \$100,000, according to projected enrollment.

"I think this should be a flag to the Governor," said Russell Smith, Board member. "Students can't support an institution by fees. If they never had a windfall, they wouldn't miss it. It could be used for higher education. The basic problem does not lie in fees of colleges; it lies in appropriations."

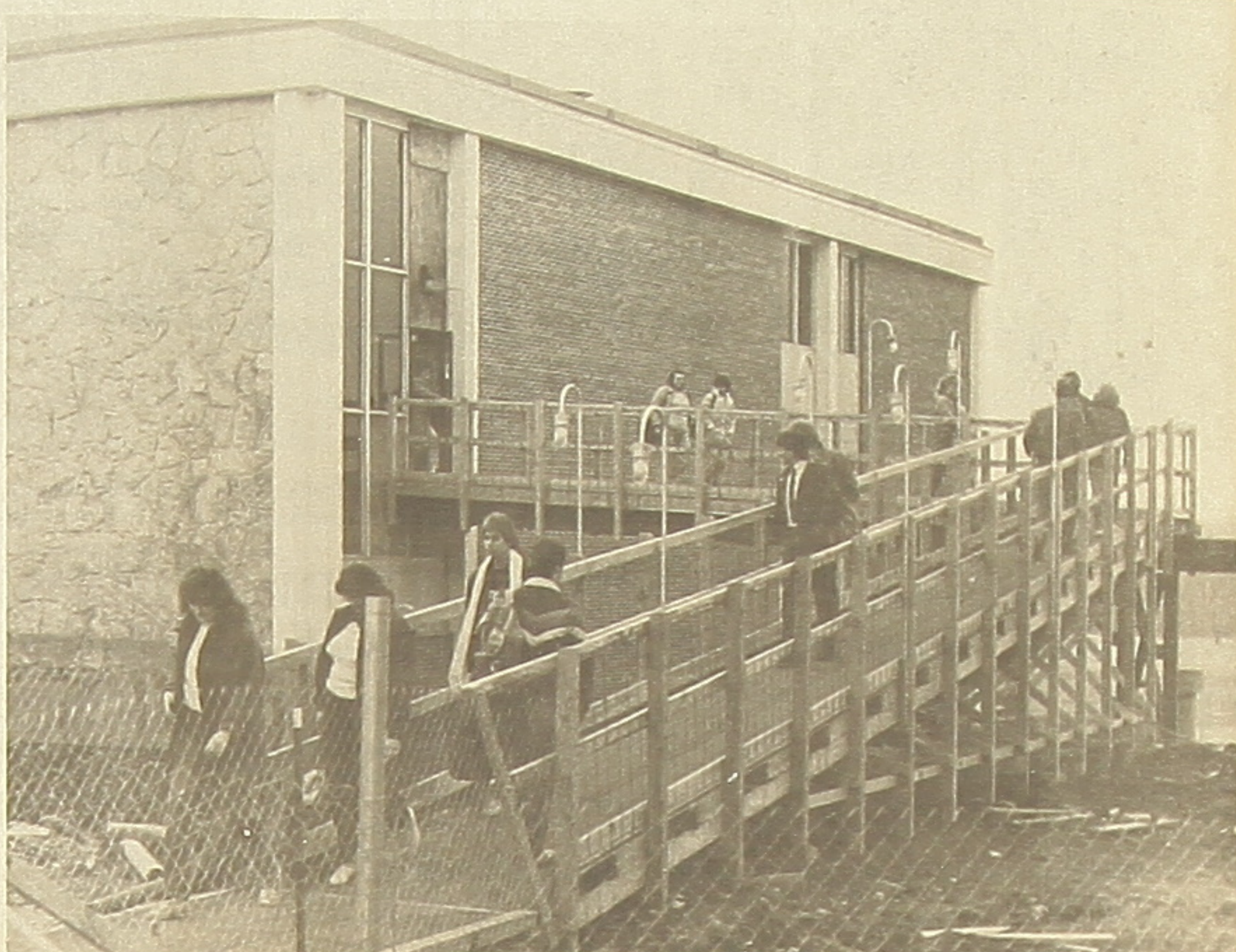
"We have always had the policy to keep fees as low as possible," said Leon. "During the last five years, because of a continuing adverse economy, \$55 million has been lost (to higher education). The policy received by the CBHE (Coordinating Board for Higher Education) asked that students pay a bigger share of the cost of education (through student fees)."

For approximately the last three years, the CBHE has recommended that Missouri colleges and universities adjust student fees to reflect 26 per cent of their operating budget. The CBHE is now concerned that rising fees have reached a saturation point which will affect future enrollment. The Board has asked colleges to use restraint in raising fees.

"If conditions be such that expected appropriations do not materialize, the College may have to look at doing something in the spring to obtain additional revenue," said Leon. "We may have to change fees in the middle of the year."

"Unless something is done by our leaders in regard to the state windfall, our colleges are going to have problems. I feel

Please turn to
Increase, page 8



Temporary ramp

Because the front entrance to Reynolds Hall is unavailable to students due to construction, workers built a temporary ramp to provide accessibility. (Chart photo by Rick Evans)

Change to NCAA II may be coming

Move might enable College to attract higher quality of athletes

Changing its athletic status from NAIA to NCAA Division II is still a possibility for Missouri Southern.

According to College President Julio Leon, the change in division is still in a "holding status."

Last November, while in attendance at an American Association of State Colleges and Universities convention in Phoenix, the eight presidents from the Central States Intercollegiate Conference institutions met and selected a three-member committee to explore the possibilities of going Division II as a conference.

"Several of the institutions had expressed an interest in moving," said Leon.

"The question was: Would those institutions go their own way, or would the conference as a whole move? After discussion, it was agreed a committee of three presidents would study the situation and report by April 1."

The presidents did decide that double affiliation would be possible to any conference member. This meant a school could declare NCAA Division II in one sport, and NAIA in another, as long as the decision was made prior to the beginning of that sport.

"It is my understanding that the committee has met with the NAIA," Leon said. "At this point, we are basically just waiting."

The change in division would have no effect on funding for the College, but it might lure more athletes to conference schools.

Said Leon, "The competition in our conference is excellent. One advantage would be that if the entire conference moved, the colleges and universities would be in a better position to attract some athletes we are losing."

Pittsburg State University, a member of the CSIC, has already announced its plans to join NCAA Division II. It is expected that many conference schools will follow suit.

Committee will consider grading system proposal

By Mark Mulik
Campus Editor

Once again considering the possibility of shifting to a new grading system, the academic policies committee will review a plan which, if installed, would set up a grading system that will include plus and minus grades.

Over five years ago, the proposal for such a system was defeated in the academic policies committee by a "considerable majority," said Dr. Floyd Belk, vice president for academic affairs.

However, in a Dec. 3 Faculty Senate meeting, a proposal for a plus/minus grading system was passed unanimously. It was sent to the academic policies committee, which is to review it within the next academic year. Belk said the committee is now reviewing more pressing matters such as the preparation for the North Central visit and Missouri Southern's study of general education.

"As department head of English in 1981 or '82, I argued for the plus/minus grading system," said Dr. Steven Gale, director of the honors program.

Dr. Lanny Ackiss, president of the Faculty Senate, said with a plus/minus grading system there will not be as many "flat-out A's" given as with the present system. He said individual faculty members would not have to change their grading standards, since an A- could be given for a 90 per cent score rather than just a "straight" A or a C+ could be given for a 78 per cent rather than just a "straight" C.

Under such a system, said Belk, another

10 grade options would be added to the existing five.

"I believe it was a general feeling of the academic policies committee when the proposal was first reviewed that, regardless of the number of general grades, one must draw the line somewhere, with five grade options or 15," said Belk. "The general discussion was that the proposal just did not have merit at that time."

Ackiss said a plus/minus system could add as many as 10 but more likely eight or seven grade options: seven, including A-, B+, B-, C+, C-, D+, and D-; eight, including the seven previous and the A+; 10, with seven and the A+, F+, and F-. He said it was doubtful that the F+ and F- would be included, and the A+ is probably not a good idea.

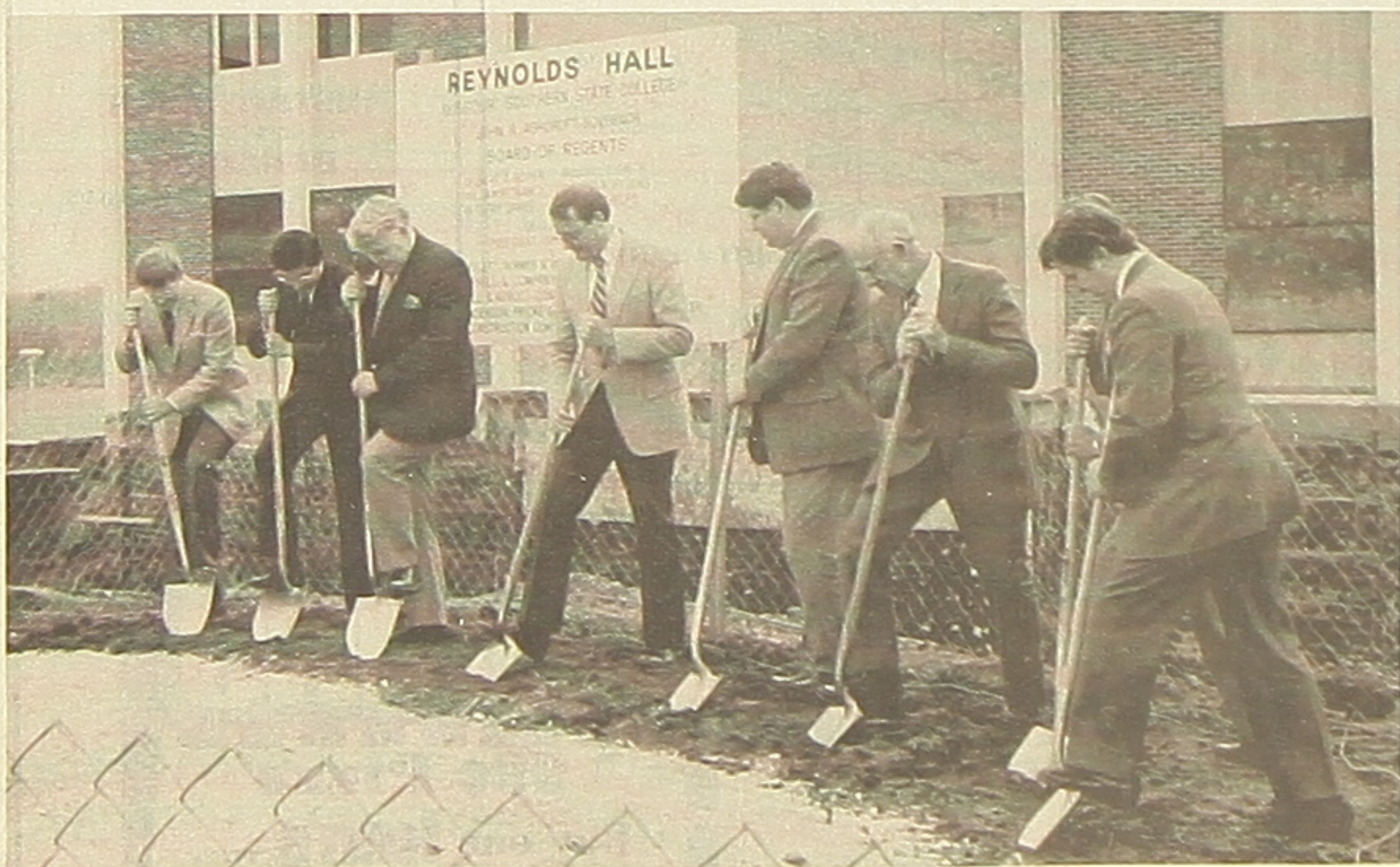
"As a general principle—the finer the measurement tool, the finer gradation one can get on what one is measuring," said Ackiss.

Ackiss said with a plus/minus grading system, the College could get a better measure of the grades students receive.

Dr. Jearld Hendrix, a member of the Faculty Senate, and assistant professor of biology, said while he was at Northwestern University, that college switched to a plus/minus grading system. He said he agreed with the system.

"As a faculty member, I would support plus/minus grading as a better tool to distinguish between students than the College's current system," said Hendrix.

Ackiss said such a system seems to be an idea with much support among the faculty.



Breaking ground

Members of the Board of Regents and College President Julio Leon participate in Reynolds Hall ground-breaking ceremonies yesterday afternoon. (Chart photo by Pat Halverson)

\$25,000 pledge allows Phon-A-Thon to reach goal

Following 12 days of calling, more than \$120,000 was reached at the close of this year's Phon-A-Thon.

With only one day of calling remaining, under \$90,000 had been raised. Three large gifts were made the last day, pushing the total well over the \$110,000 goal. According to Sue Billingsly, director of the Missouri Southern Foundation, one of the

gifts was for \$25,000 and the remaining two were for \$1,000 each. All three gifts were from anonymous sources.

Billingsly said there are often surprises such as these which enable the Phon-A-Thon to reach its goal. However, she attributed much of this year's success to community involvement, the addition of new alumni names, and volunteer help.

"There were so many College activities going on that week that we felt fortunate to have the volunteers we did," she said.

A total of 2,508 pledges were made during the Phon-A-Thon. More than 1,000 of these were new pledges from persons who had not donated previously. Some 160 callers and 71 assistants aided in the effort.



Work continues Work on the campus memorial garden is nearing completion, thanks to the recent spell of warm weather. The laying of the bricks should be completed within two weeks. (Chart photo by Rick Evans)

Plan proposes combining universities

Brown says centralization will be more efficient, cost effective

To combine state universities in a single system is the purpose of a bill being sponsored by State Rep. Everett Brown (D-Maryville).

According to Brown, the plan would call for the development of a "super-board."

"The object is to centralize or unionize the current system," said Brown. "It would save the Governor from having to appoint umpteen different board members."

Brown believes creating just one board would also help to cut down on the inefficiencies and the bureaucracies in the state.

He also said the bill would provide for economic savings, as well as make the system more cost-effective.

Renaming of the regional universities currently in the system would also take place. The five regional universities are Southwest Missouri State, Northeast Missouri State, Central Missouri State,

Northwest Missouri State, and Southeast Missouri State. Each university would become Missouri State University at (their respective city).

"Right now, the bill is out for discussion. It will at least go to a committee, and then maybe to the House. I think they will hear it," said Brown. "You know how some things catch on. I should have brought it up eight or nine years ago when I first had the idea."

Office services expands

Enlargement provides more room, less noise

Less confusion has been the result of an addition to the office services area at Missouri Southern.

"We have separated the two services," said Ron Foster, director of office services. "We have officially been known as office services, but people call us by what they use us for—print shop or 'mail room'."

Relocated, the mailroom now exists in Room 106 in Hearn Hall.

"The new (mail) room is an important factor," said Foster. "It is now separate from the print room, so one area doesn't interfere with the other."

The enlargement of the office services area has provided more space and reduced the noise from the print room.

"There is probably two to three times more room in front of the mail boxes," Foster said. "We're not climbing all over each other."

Office services handles all inter-office mail or memos, sorts all incoming U.S. mail, and puts it in the correct mailboxes. The office handles international, bulk, first, third, and fourth class mail. In addition it certifies and insures mail. Stamps are available to anyone for purchase.

"We process U.S. mail going out," said Foster, "but we are in no way connected

with the U.S. post office. We don't handle money orders and at this time no express mail. We are just a campus facility."

Approximately 20,000 pieces of mail goes through office services a month. Foster offers suggestions of how each department can better prepare the physical appearance of its mail.

"We try to help the departments, and I would like them to help us by getting their mail to us at a reasonable time," said Foster. "Prepare mail by grouping in town, and out-of-town rubberbanding them. If they have a No. 10 envelope they should seal it shut. They need to mark the returns. Even if it says MSSC it also has to denote which department it is from. We have to charge the cost of postage back to the department, and if it is not on there we won't send it."

According to Foster, delivery to the post office is at 3 p.m. and if possible all outgoing mail should be in by noon or shortly after noon.

"If the mail is not here by 2:30 p.m. then it may not get processed by 3."

In addition to the mail services, the office provides in-house duplicating, printing, and office supplies for the departments.

Senate passes two by-laws

Student senators passed two by-laws to the Senate constitution concerning replacement of senators when vacancies occur and the change of senator classification in last night's meeting.

The judicial committee recommended in the event that a vacancy occurs in Senate, it shall be made known to the student body that a vacancy exists. Qualifying students of the same classification as the former senator may apply for the position. The student can then be elected by majority vote of the Senate at the next meeting.

If no student applies within two weeks, the position will be open to all qualifying students, regardless of classification.

Senate President Lance Adams pointed out this new rule would have applied in a situation which happened a few weeks ago when two freshmen were being voted

on for only one freshmen opening, while there were still senior openings.

The other by-law would allow for senators at the completion of the fall semester who have changed classifications to become a senator of the new class if a vacancy occurs in that class. A majority of senators must approve this move, and the senator must resign his previous position.

Harvill then moved that the items be moved to Sections 1.45 and 1.46. This motion passed.

In other business, the Senate approved the finance committee's proposal that \$1,000 should be given for the Criminal Justice Student Association's trip to San Antonio. The group had requested \$1,800.

In new business, Kappa Mu Epsilon requested \$428 to help send one student to a national convention of KME chapters in San Luis Obispo, Calif.

Student Senate

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Smoking policy angers students

New sectioning of Lions' Den smoking area causes complaints

Introduction of new smoking policy last Friday has angered both smokers and non-smokers across campus.

The policy is a new sectioning of the smoking areas in the Lions' Den.

This policy was recently passed by the Student Senate, then approved by the Board of Regents at yesterday's meeting.

There are many pros and cons to the new areas being made into smoking sections. The non-smoking section now includes the first 12 tables nearest the snack bar and the booths along the wall, leaving all of the tables near the bookstore, the middle section, and around the pool tables for smokers.

The major complaint of students is they were not "warned."

"I walked in here Friday morning and there was a 'no smoking' sign on the table where I usually sit," said Bruce Nichols. "I was then informed I'd have to sit at certain tables to smoke."

"I'd like to know why there was no warning to give smokers a chance to reciprocate," said David Green.

"Up until today, this is the only place you can smoke and study," said Bob

anything."

"They (smokers) have their rights," said Mary Floyd. "But they have to respect the rights of the non-smokers, too."

Val Williams, director of student activities, believes the policy has helped more than it has hurt.

"People have asked that we restrict smoking in the area," said Williams. "We did it out of consideration for the complaints we've received in the office. We didn't feel it was critical enough an issue

"Up until today, this is the only place you can smoke and study. Now, the smoking section is in the game section where you can't hear yourself think."

—Bob Sanders

Sanders. "Now, the smoking section is in the game section where you can't hear yourself think."

One question being asked is: Are the new designated sections in the best places?

"It was already self-segregated," said Stephen Fuller. "Now you've got smokers in the non-smoking area and they're not pleased, and you've got non-smokers in our place and we're not pleased."

Many of the views of non-smokers agree with those of the smokers.

"I've seen people in the non-smoking section smoking still," said Kenny Hardin, another non-smoker. "They moved in on me. I would have liked to have known that it was going to happen. It was a good idea to move them because I had to walk through a cloud of smoke to get to the snack bar, but I didn't want them moved in on me."

"Put the smoking section along the wall," said Noel Wiseman, non-smoker. "In the middle of the room, the smoke drifts everywhere."

Others believe this policy infringes on their rights.

"It's discrimination," said Fay DuBois. "It's my privilege, it's my right. I'm not harming anybody. I don't force anyone to come where I smoke. They're not going to force me to quit smoking. They might convince me or persuade me—no good American has ever been forced to do

for a warning. All in all, it's been fairly smooth.

"As soon as possible, probably no later than Monday, the cigarette vending machine will be removed from campus," said Williams. "President Leon has asked that it be removed, in response to complaints. The policy on this campus is 'no smoking.' We've just been lenient in letting them smoke here."

On Feb. 16 the Student Senate sent a proposal for changing campus smoking policies to the Missouri Southern administration.

The proposal suggests the following:

- Use the existing statement on smoking that is in the Faculty Handbook with the following exceptions: (1) delete restrooms from areas for smoking and make them non-smoking areas; and (2) the Barn Theatre should be listed as non-smoking.
- Remove ashtrays from hallways
- Place official "No Smoking" signs in all non-smoking areas, including hallways
- Include the entire statement on smoking in the Student Handbook
- Enforce the policy. Currently, faculty and administrators do not enforce smoking regulations.



Expert

Dr. Richard McKenzie discusses tax reform during a business and economics lecture in Billingsly Student Center. (Chart photo by Pat Halverson)

Clemson professor lectures

By Pat Halverson
Editor-in-chief

Calling the Tax Reform Act of 1986 the tax reform fraud of 1986, Dr. Richard McKenzie, professor of economics at Clemson University, gave two lectures at Missouri Southern this week.

Speaking as part of the Business and Economic Lecture Series, McKenzie told audiences not to expect lower taxes from the new tax program.

"The tax reform act had a noble goal—to make taxes simpler, to lower the tax rate and introduce a sense of fairness into the system, and to make the economy operate more efficiently," he said. "It probably will achieve none of these."

McKenzie contends that the tax reforms will drive more people to tax consultants and attorneys to avoid mistakes which

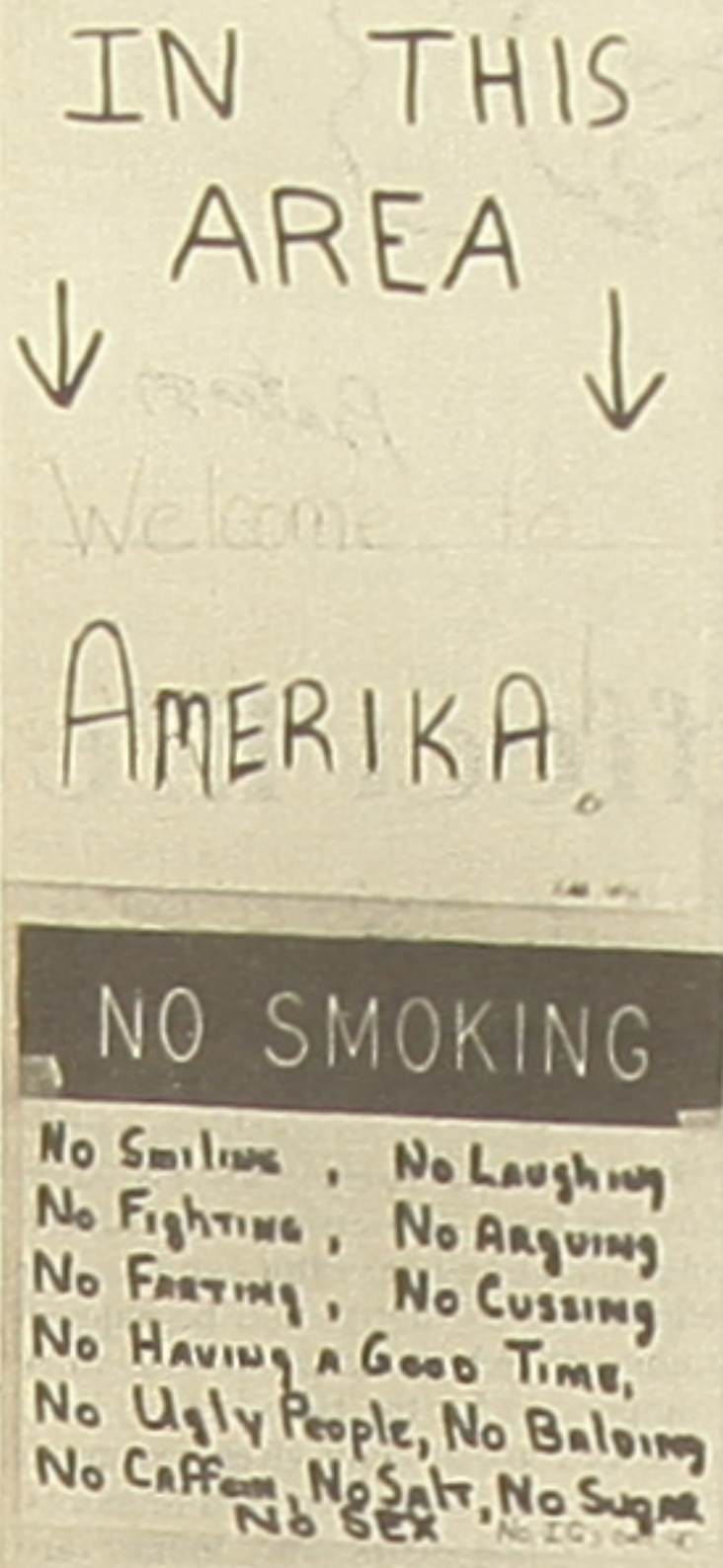
could result in penalties for tax fraud. Under the new law, penalties are from \$5,000 to \$200,000.

"What we have is a reshuffling of the tax code," McKenzie said. "It was a mess then (before the reforms), and it is a mess now. They have tried to make people think they are getting a tax cut, and that corporations are paying taxes. The fact is, corporations never pay taxes—people pay taxes."

McKenzie said the average tax rate will, in fact, be going up, and the new tax laws will cause tax reform at the state level. Residents in states such as Missouri, which bases tax rates on federal adjusted gross income, will be paying more in state taxes.

"It was primarily a political move, not an economic one," he said.

McKenzie said the tax reforms have "messed up a lot of resource" and will harm domestic growth.



Retaliation: Angry with the introduction of a new smoking policy, smokers posted this sign in the Lions' Den. The sign was removed after three days.

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The public forum

Thursday, Feb. 26, 1987

The Chart

Page 4

College catalog is confusing

In a couple months a new College catalog will be published and made available to Missouri Southern students. A new catalog is needed to update information, such as that pertaining to new instructors, classes that have been added and dropped, and requirements that have been changed. However, this is not all that is in need of change; the manner in which information is presented is in need of change as well.

The design of the current catalog is difficult to follow. Students attempt to look up graduation requirements, classes offered in their majors, or academic policies. They easily become frustrated when it requires a long search to find what they are looking for. There must be a way to better organize the information so it may be more easily found.

While it would be easy to point fingers as to whose fault the confusing catalog is, this would not be altogether fair. Those persons in the public information office who are responsible for the catalog have asked for input as to what changes are desirable. They even sent out a letter to the faculty asking for suggestions and received little response.

Many students complain that the catalog is confusing and they cannot follow it, but they do not take active steps to correct it. If students believe there is a problem, they must let the proper people know.

It's time for students, faculty, and administrators to take immediate action on the 1987-89 catalog. The format must be changed to provide easier accessibility to the valuable information inside.

Hard to enforce

Although the administration and the Student Senate have decided to enforce a 'no smoking' policy on campus, no enforcement methods have been revealed to the student body.

High school students are intimidated from breaking the rules by the threat of being expelled. What can college adults expect?

Smokers would, no doubt, have lost a student vote if given the chance to express their opinion through due process, but enforcement for the majority may prove to be a problem.

While most smokers attempt to be considerate of non-smokers, it is not realistic to expect them to willingly be arbitrarily banned to a small corner of the Lions' Den.

Letters to the Editor:

Please submit "Letters to the Editor" to The Chart office in Hearn Hall Room 117 by noon Friday for publication in the next week's edition. Letters must be typed and signed, and should not contain more than 500 words.



Editor's Column:

Perceptions of time can affect life

By Pat Halverson
Editor-in-chief

After a class discussion last week about how our language affects our perception and controls our thinking, the example of "time" keeps popping into my mind (does it really "pop"?)

I am mildly fascinated with the idea that Americans and citizens of some other countries view time as a commodity. It is true. Much of the language we use in reference to time does coincide with the concept of economics.

Our personal views or perceptions of time and its value can affect our whole life.

Personally, I love to waste time. Nothing gives me more pleasure than to spend my time doing exactly what I want, when I want, if I want to do it.

Of course, when a person views time as I do (it

is something we should be able to enjoy), there is always the distinct possibility of being scorned or frowned at for what other people see as misuse of such a valuable commodity.

We are forced to conform, to an extent, to the view of the majority about time.

The old saying, "Time is money" is, unfortunately, the way our culture views the concept of time.

Time management is an all-important item to businesses and individuals. Much precious time is used trying to figure out how to cram another five projects into a day that Superman would have a tough time coping with—all in the name of efficiency. If we are efficient, time and money are saved, and we supposedly reap the benefits in the long run.

It would seem reasonable to assume that the time saved by being efficient could be used in whatever way an individual might choose without reprisal. Not so.

It is not acceptable to lie in bed until noon just because a person chooses to squander time in such a manner. Other people have to assume you are sick. After all, you could be up cleaning house, doing homework, laundry, balancing the checkbook,

or hundreds of other rewarding activities. It is beyond the capabilities of time-conscious people to understand that being lazy feels good. They don't know what the word "relax" means, and the lazy person feels it necessary to make excuses ("I don't feel well") for perfectly acceptable behavior.

Most of our life seems to be consumed with making up for lost time. To oversleep is a disaster. An unexpected phone call or visitor can ruin our whole schedule. Things that should be enjoyed become an annoyance because we have to work harder to compensate for the time lost.

Our culture and society have given too much priority to the value of time as equated to money and economics. While work and money are necessary pursuits in life, it cannot be the number one priority in life for everyone.

Some of us like to just sit on the porch in the sun, watch people, pursue hobbies we enjoy, visit with our friends and family, or go for a drive. It isn't important or necessary to clean the cobwebs out of the corner or plan every minute of our day. It is important to enjoy the time we have left over after fulfilling the requirements necessary to survival—in any way we choose. After all, we never know when our time is going to run out.

In Perspective:

Students should become involved

By Tony Wilson, President
Campus Activities Board

Over 2,000 delegates representing colleges and universities from all over the country "made the connection" last week in Nashville, Tenn.

The occasion was the 11th annual National Association of Campus Activities Convention. Students, advisers, agents, and performers came together to exchange ideas on how to best promote activities and school-sponsored events on campus.

Events and activities were different and organizational situations were unique to each campus. The basic need, however, was the same at west-coast schools, east-coast schools, and all those in between. Student involve-

ment is the backbone of campus success at the major universities, community colleges, and at Missouri Southern.

The campus connection represents the rapport between college activities organizations and the students. This connection serves to make or break the campus spirit that activity organizations strive to build.

Your Campus Activities Board makes an ongoing effort to create this campus connection by promoting numerous campus events for students and faculty to take advantage of. In fact, rarely does a day go by without a CAB-sponsored event taking place somewhere on campus. Age and interest make no difference as the number one goal of the CAB is to offer activities for everyone.

Dances, movies, concerts, lectures, trips, and special activities—they are all brought to our campus every week for students to take advantage of. Most events are free; those that cost are at reduced prices, and the quality of entertainment is often the best in town.

Even better than attending these events is tak-

ing part in the planning of campus activities. Membership in the CAB is open to all students, and the experience gained from working with professional agencies and businesses is useful in every career field.

Southern students are the CAB. They make up, run, and control every aspect of the board. This is because the CAB is funded 100 per cent from the activities fee that each student pays at the beginning of every semester. Take a minute to figure out how much you will spend in activity fees over a two-year or four-year period. Are you getting your money's worth?

I urge you to take the time to get what you deserve from your activities board. Find the time to take advantage of what you have already paid for. Let us know what you want. Even if you can not join the CAB, we want your comments, ideas, support, and gripes.

The opportunity is here. Get involved in your college activities and make the campus connection.



Letters to the Editor:

Guns not necessary

In a recent article in *The Chart*, it was reported that the security force has made headway in catching the vandals who have been breaking into machines on campus. The story went on to describe the feeling that the security dept. of the college has been trying to gain official status as a police force. It is to that subject that I am addressing my comment.

I am glad that the security force on campus has no "police" status. I currently think of the members of the security force as "friends." They provide help to stranded students and keep the parking rules enforced. But the idea of giving this dept. the right to carry handguns and the right to arrest citizens, fills me with fear. The idea that the campus was being patrolled by a man with a gun

doesn't fill me with warm feelings, but rather it worries me.

I cannot imagine an instance when the need would arise that our security force would need weapons. With the "police" status, what would be next, would students be ticketed for jaywalking, would parking tickets be reported to the state? Then would security start to investigate drug use or copyright infringement? Would men with weapons take on a false sense of authority that could inhibit "free spirit" needed at an institution of higher learning? The questions are too numerous and I, for one, vote that we leave the status of the security force as it is. An upgrade in status could only jeopardize freedom's [sic] that we now enjoy.

David Gomm



The Chart

Missouri's Best College Newspaper

MCNA Best Newspaper Winner

1975, 1976, 1977, 1978, 1982, 1983, 1984, 1985

ACP Five-Star All American Newspaper,

Regional Pacemaker Award Winner (1986)

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A closer look

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Crowder College and Southern work to cooperate

Although Crowder College and Missouri Southern draw many students from the same area, cooperation—not competition—seems to be the general attitude between the institutions.

"I think the market is large enough for us to be cooperative, rather than competitive," said Dr. Julio Leon, Southern president.

In an effort to demonstrate this cooperation, Southern began offering business, education, and psychology night classes in the fall of 1985 at Crowder. These courses are designed to benefit both Crowder and Southern students.

The classes are usually taught by Southern faculty, although three Crowder faculty members also have taught some classes. About five of these courses are offered each semester.

"We want to primarily remember that these are Southern courses," said Judith Hansen, dean of instruction at Crowder. "Each institution puts out a little extra effort for the benefit of the students."

According to Hansen, Crowder and Southern are the only higher education

institutions in the state which have a cooperative program similar to this one.

Hansen and Delores Honey, assistant to the vice president for academic affairs at Southern, work together to coordinate the classes.

"There are two main benefits of this program to Crowder students," said Hansen. "It creates a sense of drive. Sometimes at a two-year college, students can't perceive beyond those two years, so this shows them that there is something else out there."

"Southern was also kind enough to waive the tuition for individuals who are staff members at Crowder," she added.

"The cooperative effort between the two institutions has been healthy for both of us," said Dr. Kent Farnsworth, president of Crowder. "Hopefully, these students at Crowder will feel they have enough invested so they have to go finish their higher education."

Hansen said the courses also benefit Southern because it is consistent with Southern's mission to serve the people of southwest Missouri, and increases the number of Crowder students who transfer

to Southern.

According to Honey, Southern may be



Judith Hansen

adding new courses to the program from the social science department.

"We want to go very slowly and only

expand where there is a demonstrated need," said Honey. "The expansion should not take away from our own ability to provide classes on our campus. We have to balance very carefully."

Farnsworth said Southern is the primary transferring institution for Crowder.

From 1980-85 Crowder has accounted for 38 per cent of all in-state transfers to Southern, said Honey. In 1985, for example, of the 233 students who transferred to Southern from other Missouri colleges, 101 were from Crowder.

Neither college president said there is any heavy competition for students.

"We try not to go aggressively for students in Neosho and south of it," said Leon. "Of course, the students we do happen to lose to Crowder, we feel we can get later on when they graduate."

"We have a lot of people to serve," said Farnsworth. "We all can contribute a great deal to each other, and finding how in our own unique way we can provide a service to the area."

Both presidents said there are other ways the colleges can complement one

another.

"For instance, as we automate our library we would like to see Crowder and our library linked together," said Leon. "So that just as students can someday go to a terminal on any campus building to see if the library has a book, students can go to Crowder's library to see if we have a book they need."

Farnsworth agreed that a computerized link between the schools would be a benefit to both Southern and Crowder students.

Farnsworth also mentioned that a closer involvement between Southern environmental science students and Crowder's waste water technology students would be a valuable aid to both fields.

"Both schools have a different mission and do an excellent job of keeping those goals," said Leon. "And if there is an instance where we can combine forces, then it will be the public that gains."

Crowder strives to meet needs of Neosho area

Situated just three miles south of Neosho at what was once an Army camp during World War II, Crowder College strives to address all the education and training needs of its community, according to President Kent Farnsworth.

He sees a community college as having three basic missions.

"The traditional role is preparing students to transfer into the next higher level of learning," said Farnsworth. "The second is to offer specific job-related training."

"And the third and more innovative—which Crowder is becoming more involved with—is adult continuing education courses which includes specified training for local businesses."

Crowder offers associate of art degrees and associate degrees in applied science. It also offers one-year certificates in auto mechanics, clerk-typist skills, mid-management, secretarial, practical nursing, and water-wastewater technology.

In addition to offering credit courses, Crowder also offers a variety of non-credit courses for the community.

The college has had increased enrollments in the last few years. This spring the enrollment is 1,244, while last fall's enrollment was 1,281. Both these figures represent a 6 per cent increase over the previous year's enrollment.

"The increase is pretty well spread out between traditional, non-traditional, vocational, and transfer students," said

Farnsworth. "It pleases us that it is fairly evenly spread out."

Farnsworth said the two main reasons for this increase is because of the new programs Crowder has added in the last few years, and that more students are finding Crowder an attractive place to further their education.

"This is a small, personal place to go," he said. "Generally, the teachers know all their students, and the faculty has a sense of family that carries over to the students."

"Our personality is different. In many ways we are like a small, private school."

Farnsworth also noted more students are coming to Crowder from farther distances, although the main student body still comes from Newton and McDonald counties. The college is beginning to draw students from the St. Louis and Kansas City area, as well as the Lawrence and Barry county areas.

According to Farnsworth, two-thirds of the students who enter Crowder are career students who plan to further their education after they receive their associate degree. Of those students, 80 per cent transfer to other colleges or universities after graduation.

Plans are now underway for a \$2 million cultural arts center for Crowder's campus. The complex would house a student lounge, museum, performing arts area, and an auditorium. To date, the fund has about \$250,000 for the project.



Renovation

Crowder College completed a \$350,000 renovation project to Newton Hall (pictured) and McDonald Hall during the past year. These improvements include new heating and cooling systems, a steam line, and exterior work. Plans are currently being made to construct a \$2 million dollar cultural arts center. This complex would house a student lounge, museum, performing arts area, and an auditorium. While preliminary designs have been made for the building, only \$250,000 has been raised for the new center.

Need for higher education is 'critical'

Farnsworth believes more state funding is necessary during these changing times

H.G. Wells once said, "History seems to be more and more of a race between education and catastrophe."

This quotation is one that Crowder President Kent Farnsworth uses to describe the current situation in higher education in the nation.

"With the speed in which the world is changing, the people who don't take advantage of education after high school are going to find it very difficult to be employed," he said. "Given that, education has to be right on top for state funding."

Farnsworth said that in the next 10 years 80 per cent of the new jobs expected to be developed will require some education beyond high school, while only 35 per cent of those eligible to fill them will have post-high school education. Therefore, this means 65 per cent of the work force will be competing for 20 per cent of the new jobs.

"Many see us developing a permanent unemployable class in the United States," said Farnsworth. "This raises red flags to me. I see us as having a critical job to take care of the critical need for people to take advantage of some training programs."

At this time Farnsworth does not believe enough state funds are being appropriated for education in general.

"The percentage of appropriation has declined in the past few years," he said. "During these changing times, this should be a bigger investment."

Farnsworth, with his unique background, has long been concerned with higher education. His father was a university professor. During much of his childhood he lived in Central Utah, but in 1959, when he was only 14, his family went to Iran while his father worked for the government to establish a library system there.

"I have to identify that time as the most important and significant time in my life," he said. "It changed my whole view of the world and made me see the responsibility we have as human beings for each other."

"I also had the most stimulating group of friends from diverse backgrounds when I was there."

Farnsworth later went to Brigham Young University and graduated with a degree in political science with the idea of later going to law school. Yet after five years in the Air Force as a pilot, he went back to college at California State University to get his master's degree in international relations.

Iowa.

Farnsworth says the logical choice would have been to obtain a Ph.D. in higher education. As he began to look into what a college president does, he saw that mass communications would be a more useful degree.

"The biggest part of this job is working externally and internally with people," he said. "I think the experience—not just with communication theories—but the practical work with the media has been very valuable to me."

While he was working on his doctorate, Farnsworth said he "became a devotee of the community college philosophy." He

"I see us as having a critical job to take care of the critical need for people to take advantage of some training programs."

—Dr. Kent Farnsworth, Crowder-President



(Above) A Crowder student completes an art project. (Right) Crowder President Kent Farnsworth came to the college in 1985.



Stories by
Nancy Putnam

Photos by
Rick Evans

Around campus

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Hypnotizes Psychologist Carl S. Marr instructs a seminar on hypnosis during a workshop last Saturday.

Club stresses fellowship, prayer Campus Crusade for Christ is active on colleges around nation

By Dave Green
Staff Writer

Fellowship and discipleship are what the Campus Crusade for Christ is all about, according to Marion Knaust, chapter president.

"We place more emphasis on evangelism and discipleship," he said. "This is done through our fellowship and prayer meetings."

Originally founded at the University of California-Los Angeles by Dr. Bill Bright, the parent organization has expanded to campuses all around the United States, as well as Asia, Africa, and part of Europe.

The local chapter is an extension of the organization at Southwest Missouri State University in Springfield.

"We're not only oriented to colleges," Knaust said, "but we also have programs like student venture, which is geared toward the high school level, and outreach programs within the military."

The Missouri Southern group is small, consisting of only three or four members

who participate on a regular basis.

A large part of the problem is not so much a lack of interest on the part of students, but that Southern is a commuter college.

"On most campuses across the nation, it is hard to find a student who works after school," he said. "Here, it's hard to find one who doesn't."

According to Knaust, it is also a problem to schedule the kind of activities that might attract more members.

"We're not the only campus group to have that problem," he said. "It's hard to schedule after school activities when the campus is usually deserted by 3 p.m."

However, there are activities for those already involved in the organization.

"During the last Christmas break, we participated in the Christmas Conference in Chicago," he said. "While there, we participated in about six days of fellowship meetings and seminars and leadership training."

And during spring break, the group will travel to Florida for "Operation Sun-

shine."

"This is a more evangelistic type of meeting," said Knaust. "This is a chance to get out on the beach and share fellowship in the sun. We have fellowship meetings and leadership programs, but there is a lot more free time to just relax on the beach."

Knaust said everyone on the campus is very cooperative.

"Our representative from the SMSU campus comes down here and does surveys on student attitudes," he said. "And only a couple of people have refused to help. People are really receptive and are always interested in giving their opinions."

The group's main concern now is more student involvement in the non-denominational group.

"We would like to see a lot more students involved," Knaust said.

For more information about the Campus Crusade for Christ, persons may contact Knaust or Elaine Freeman, faculty adviser, in Room 211 of the Billingsly Student Center.

Group 'instills leadership abilities'

Sigma Alpha Theta is open to any student in business, computer class

Sigma Alpha Theta is the local chapter of the national organization Phi Beta Lambda. The campus chapter was founded in April 1983 by Delores Honey.

"There weren't very many organizations within the school of business," said Beverly Culwell, assistant professor of business administration and faculty adviser.

Any student enrolled in a business or computer course may join the group.

"We are social in that we have social functions, but that is not our main purpose," said Culwell. "The main goal of the group is to instill leadership abilities in students."

When a student joins, there is a fee of \$10. This amount includes dues to the national, state, and local organizations.

There currently are about 40 active members. And the group's members expect it to grow in size.

"We feel like with the school of business together, we will, hopefully, get bigger," said Culwell.

The group holds several fund-raising activities each year. In the past, it has held a raffle, ran concessions at basketball games, and judged a chicken wing-eating contest in conjunction with the March of Dimes.

The funds from these activities are used to help finance a trip to Jefferson City each spring. There, the group competes against other Phi Beta Lambda students from across the state in over 30 business-related skills.

The first place winners in each category then travel to the national competition held in early summer each year. This year it will take place in Anaheim, Calif.

In 1985, three students from Missouri Southern advanced to the national competition in Houston. One of those three

placed in the top 10 in her competition. Culwell said she hopes the students will do as well or better this year.

The group also helps out when the District 17 Future Business Leaders of America Conference is held at Southern. This is the high school version of the state competition for Phi Beta Lambda.

This year's officers are Steve Bryant, president; Mike Searly, vice president; Jill Hansen, secretary; Joyce Lee, treasurer; and Susan Hines, reporter/historian.

Meetings are held at 12:20 p.m. the second Thursday of every month in Room 304, Matthews Hall.

Students interested in becoming involved with Phi Beta Lambda may contact Culwell by phoning Ext. 403, or stopping by her office, Room 321B, Matthews Hall.

Red Cross to visit campus with bloodmobile

Arriving on campus Monday, the American Red Cross bloodmobile will run from 9 a.m. to 2:30 p.m.

The bloodmobile will be held on the third floor of the Billingsly Student Center.

Blood donors may represent campus organizations. The organization with the largest number of donations will win a pizza party. A plaque also will be awarded to that group.

Refreshments will be served.

The bloodmobile is an annual event of the Student Nurses Association, working in conjunction with the Red Cross.

Any questions may be directed at the department of nursing, in Kuhn Hall (Ext. 322).

Upcoming Events

Today	Help Wanted	Job Interviews Missouri State Merit System 9 and 11 a.m. BSC 306	Table Hockey Tourney 12:30 p.m. Lions' Den	Newman Club 5 p.m. BSC 311
Tomorrow	CLUBS	English Club noon BSC 311	Narcotics Anonymous noon BSC 306	
Weekend	Art League trip to Fillbrook Art Museum, Tulsa departing, 8 a.m. Saturday	Baseball double-header vs. Iowa State 1:30 p.m., Sat. here	Men's Basketball NAIA Dist. 16 playoffs Saturday	Baseball double-header vs. Iowa State 1 p.m., Sunday here
Monday	Bloodmobile sponsored by the Red Cross & SNA 9 a.m. to 2:30 p.m. Keystone Room	Baseball vs. Univ. of Kansas 1 p.m. away	Honors Colloquium 2 p.m. BSC 311	
Tuesday	Koinonia Film "Sharing the Message" 7 p.m. College Heights Christian Church	Movies The Bride	Movie 7:30 & 9:30 p.m. Barn Theatre	Senior piano recital —Mary Cope— 8 p.m. Phinney Hall
Wednesday	Color Analysis/ Make-up demos 9 a.m. Lions' Den	Paragon Brass Quintet 1 p.m. Phinney Hall	International Club 2:30 p.m. BSC 310	Student Senate 5:30 p.m. BSC 310

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Southern faces

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House plays 'supporting' role

Construction superintendent currently supervising hall edition

By George Kelly
Chart Reporter

Presently on campus there is one man who can certainly say his profession plays a "supporting" role for the area.

Cleo House, construction superintendent for the R.E. Smith Construction Company, has helped erect many buildings in the Joplin area. He is currently supervising the construction project at Missouri Southern's Reynolds Hall.

"I will know every nut, bolt, and beam in this building when we are through."

—Cleo House, construction superintendent

"My job is to make sure that everything goes in at the proper place and time," said House. "I will know every nut, bolt, and beam in this building when we are through."

House also supervised the recent additions to Taylor Hall and Matthews Hall.

"I have supervised the construction of many buildings in and around Joplin," he said. "My record includes Freeman Hospital, Consumers, Dillons, the First Baptist Church in Carthage, the Joplin Public Library, Fleming Foods, and the multi-purpose building here on campus."

Born in Neosho, House began his career as a carpenter, working for his father who

was also a carpenter. House's grandfather even made his mark as a carpenter.

"When I was 15, I worked with my father remodeling homes and commercial buildings," he said.

House's family was often forced to move to other construction sites.

"We moved constantly between Neosho and Stockton, Calif.," he said. "I had to change schools many times."

House attended grade school in Neosho and at age 17, he decided to leave Neosho High School to be married.

did."

House moved back to Neosho 10 years ago and began working for his present employer, R.E. Smith. He has four children: Cleo, who currently works with him; Vincent; Traci; and Kerri. House has six grandchildren and is expecting three more. When he has spare time, he enjoys the outdoors.

"I love to hunt and fish locally," he said. "Last deer season, Cleo and Vincent hunted with me. They both got a 10-point buck, while I only got a four-pointer."

House believes raising a family is the best part of life.

"I love watching my children growing up and becoming Christians," he said.

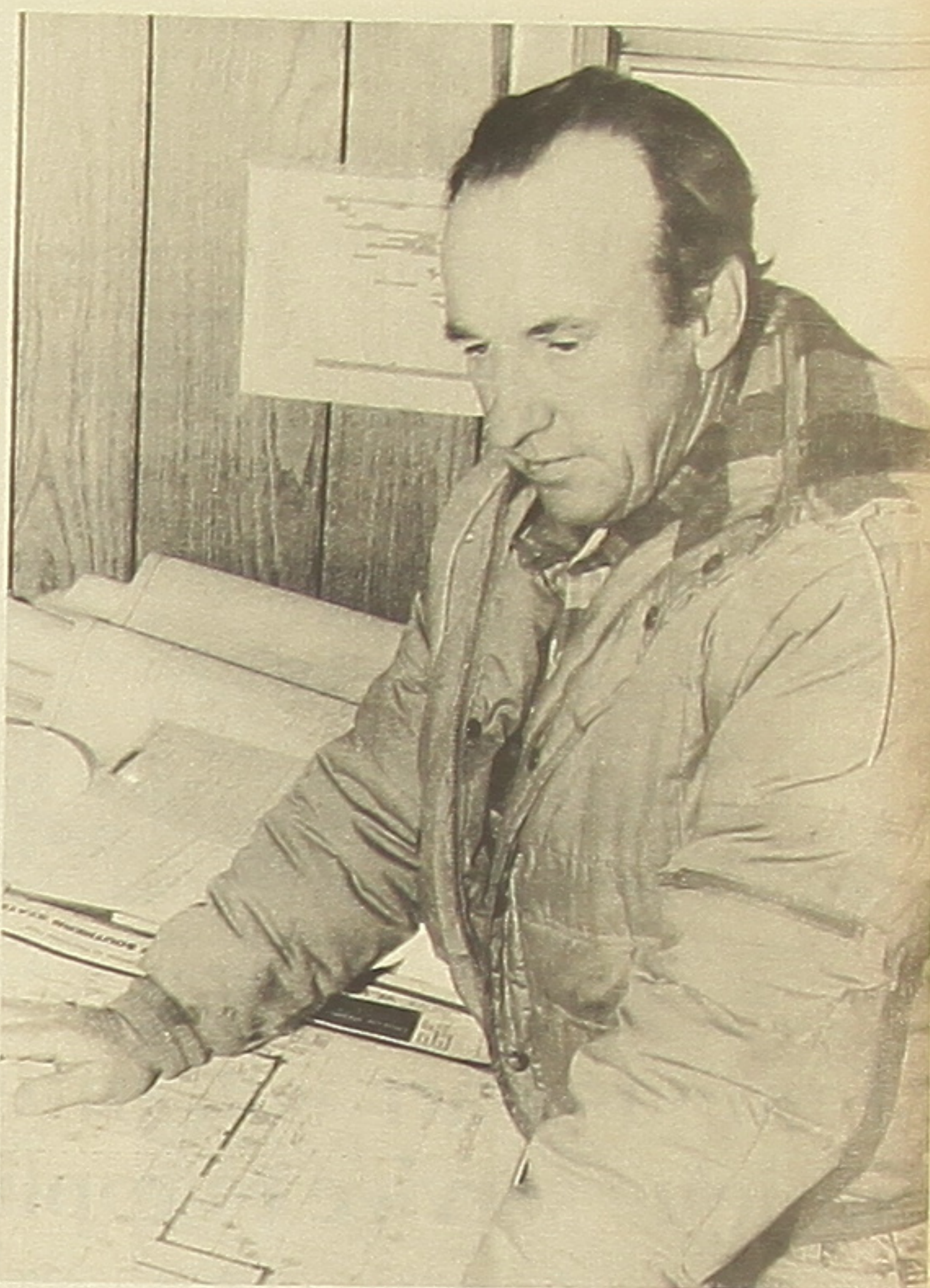
The diversity of construction is what House likes the most. He said every job is different with new problems to conquer.

House also enjoys the people he encounters daily. Construction projects involve many people, and he must make sure each of these persons performs his tasks well.

"Being a carpenter gave me good insight into supervising large construction," he said. "I know what hazards to look for to keep my co-workers safe so that they can get the job done as quickly as possible with the least expense."

House said that while working on campus, he has found the students cooperative and friendly.

"People are the most fun in general," he said. "You can learn something from everyone, if you know them long enough."



Cleo House

Brattin remembers peace marches

By Kevin Keller
Staff Writer

Images of peace marches from the 60's are rekindled from Dr. Joel Brattin's former experiences.

Growing up in East Lansing, Mich., the assistant English professor's first march, at the age of seven, came with Michigan State students protesting for civil rights over the Selma, Ala., incident. Later joining in on various peace march movements, including national demonstrations in Washington, D.C., Brattin does not see a change in his standards.

"I still have the same values," he said, "peace, liberty, and justice for all."

The values remain along with the memories and experiences from growing up. Brattin's influences in music are classified as 60's rock 'n' roll and admiration for the man whose picture is in his office.

"Jimi Hendrix could do everything with a guitar," he said. "It was amazing what he could do with rhythm, pitch, and tone."

When entering college at the University of Michigan, music, film, anthropology, and German were all areas of interest for Brattin. He discovered he liked

English from his interest in reading and decided to continue in the area.

"I kind of backed into it [English] as an undergraduate. The more I read, the more I learned and enjoyed it," Brattin said.

He found an appeal for 19th century British literature and focused mainly on Dickens for dissertation work in completing his Ph.D. at Stanford University. In preparing his work, Brattin traveled to London to study Dickens more closely.

"It was a big thrill," he said, "working with Dickens' manuscripts," which are preserved in London.

Taking a year off as a graduate student, Brattin wrote a book centered around Dickens' last complete book.

"Our Mutual Friend: An Annotated Bibliography" deals with everything about the book," he said. "It treats all additions, adaptations for radio, television, and stage, and the biggest chunk is critical on how the book has been interpreted."

Brattin applied to almost 30 schools looking for a 19th century British literature specialist position before coming to Missouri Southern for his first teaching job.

"Joplin is like a return to the midwest in a different corner," he said. "The minute I was there in California,

everything was great, everyone was friendly. There is immediate friendship, but you never go past that level. Everyone is so transient."

In returning to a home-like atmosphere, Brattin "really likes" the people, students, and colleagues at Southern. Expecting more non-traditional students in his first semester classes, he is pleased with the greater number this semester.

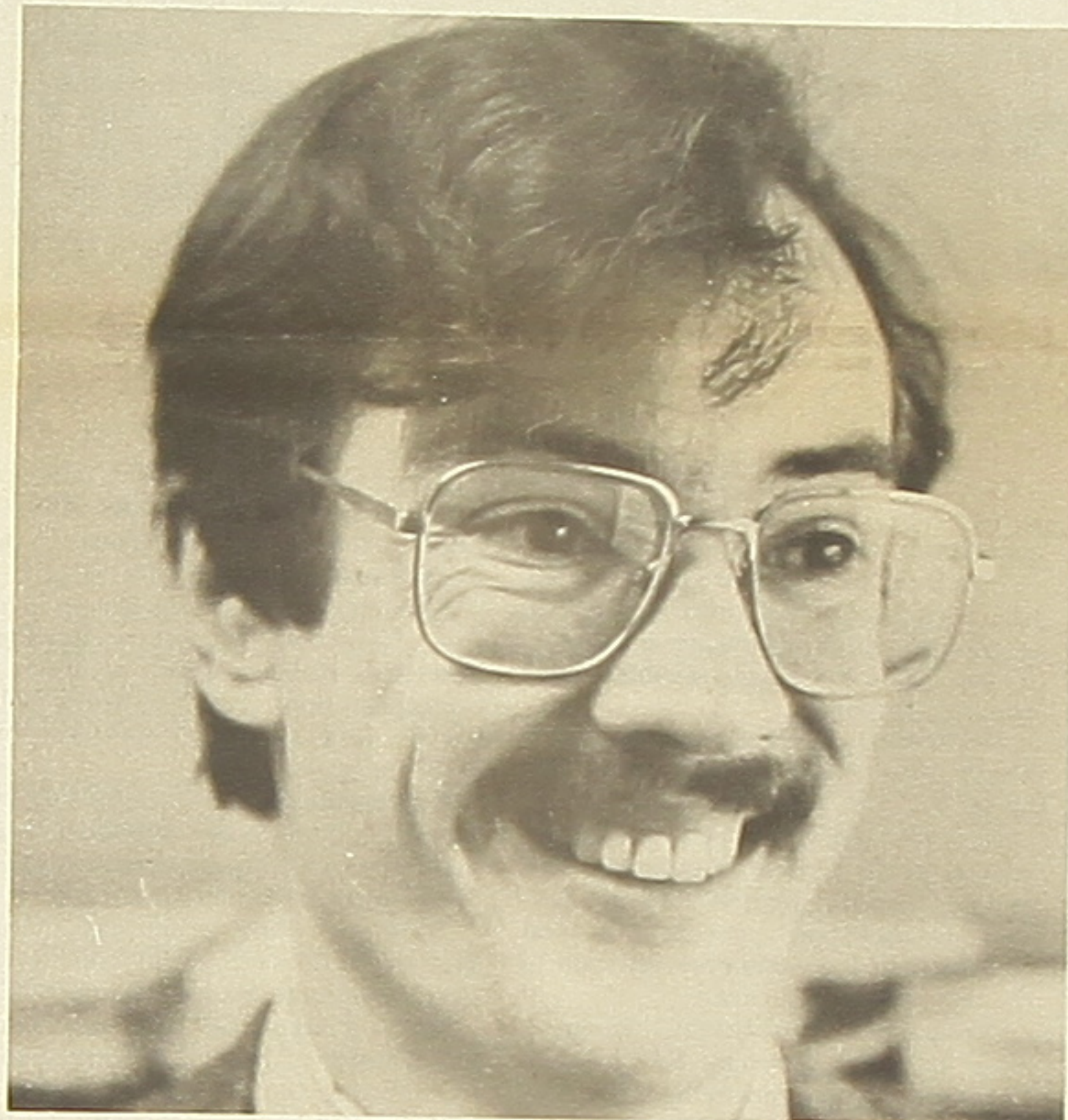
"They're great and have so much to offer in real life experience," said Brattin. "I really enjoy them. They are in school because they want to be."

Brattin instructs two English and two literature classes per semester.

"I want to teach the best I can," he said. "Teaching composition is a tremendous amount of work, but satisfying from seeing the improvements."

Wishing he had more free time for everything, Brattin also enjoys playing the bass and some acoustic guitar as part of his musical interest. Movies and travel appeal to him along with reading literature and wanting to write more. However, with wife, Libby, and 18-month-old daughter, Kate, being a family is important to Brattin.

"I really love being a father and taking an active role."



Joel Brattin

Math teacher feels education 'crucial'

Native of Lebanon brings colorful, cultural, caring difference to Southern

By Pam Corwin
Chart Reporter

As a native of Tripoli, Lebanon, Nabil Husni (Nah-beel Huz-nee) has brought a colorful, cultural, and caring difference to Missouri Southern.

"It may be important to earn a degree, but it is crucial to get an education," said Husni, instructor of mathematics.

"It may be important to earn a degree, but it is crucial to get an education."

—Nabil Husni, instructor of mathematics

Husni, 26, grew up in a family of five children. His parents only had education through high school and wanted their children to have more.

"In every letter they have sent and all during my childhood they stressed three things: maintain good health; love, care, and respect others; and get a good education," he said.

Husni studied engineering but chose teaching mathematics. He said that many people can get a job in engineering, make good money, and go home from "work" everyday, but not many make a career out of teaching.

"I moved from engineering to educa-

tion because the transfer of information is more important (than money)," said Husni.

He said that a person should not get a job just for money because they might not enjoy what they are doing, therefore, they will not excel.

"I am a teacher," he said, "but more importantly, I am an educator."

A new educational experience is what he strives for. He is promoting a club call-

ed the Care Club. According to Husni, there are many clubs that Southern students may join providing they have a certain major or interest. This new club will not require anything like that.

"It will just help people to talk out problems, get used to the campus, or meet new friends," said Husni.

It should be starting this semester, and volunteers are needed. Dances and special events will be highlights of the club activities.

Husni, who just came to the United States in 1979, knows the importance of having someone to talk to and be friends with.

"Coming to the United States, I gained personal freedom but lost a lot of the love, care, and respect," he said.

Husni said people from Lebanon have more of a sense of family closeness than people in America.

His advice to the adults of the future, those who have not yet seen war, is to "think peace, because there are many ways to die with dignity—war is not one of them."

As a mathematics instructor, Husni comes into contact with many students every day. He said that most people think of mathematics as being difficult or only easy for "smart" students.

"Students have to have self-confidence and a desire to do well," said Husni.

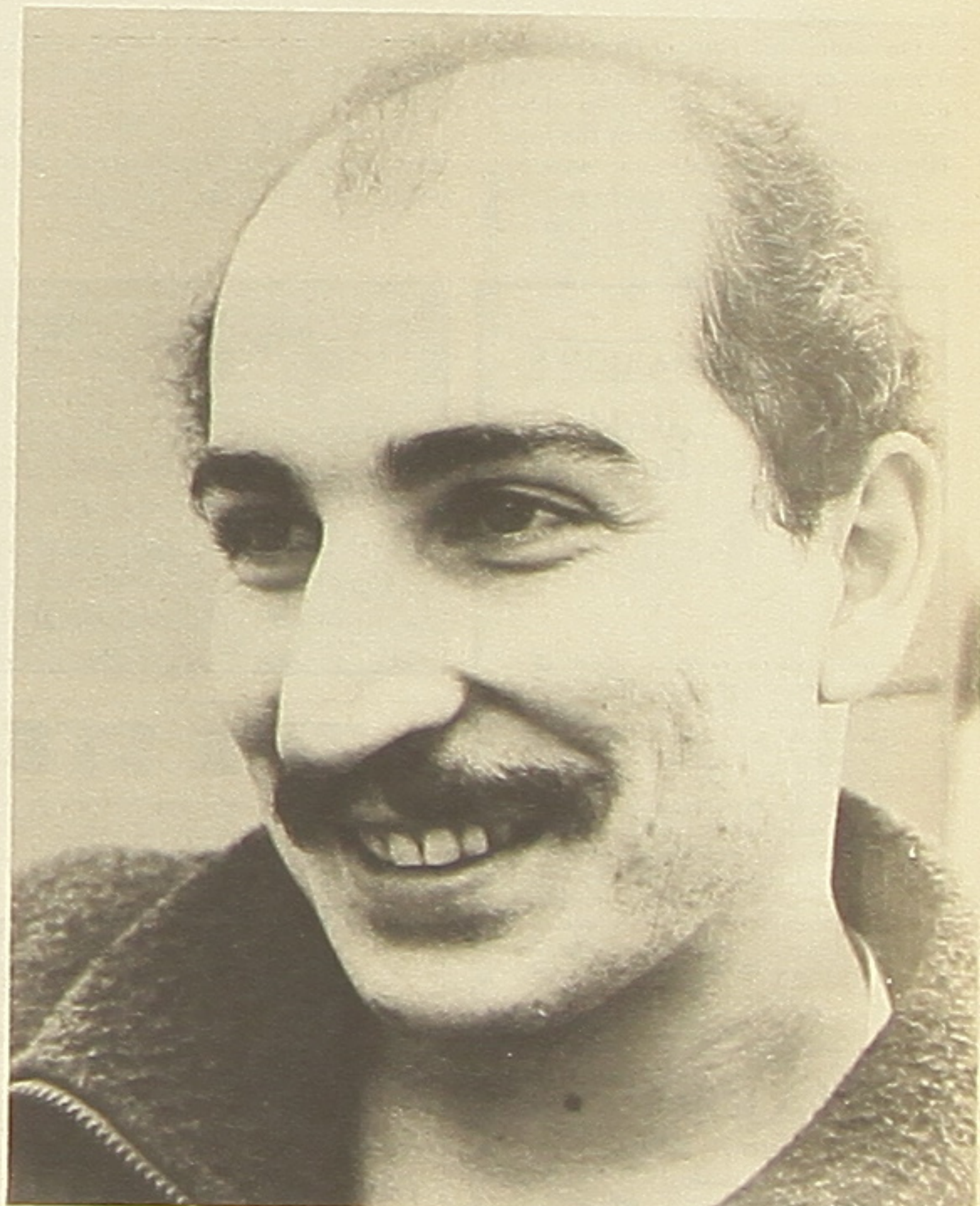
He also said this goes for everything and that people have to "create happiness for ourselves" because no one can help if desire is not present.

"If I could tell all people one thing, it would be this: Do one nice thing a week. Then it will become habit and feel easy to do," he said.

Coming to Southern because it was a small and personal school, Husni said the community was also a plus.

"The people are very friendly," he said.

Husni came here after earning his bachelor of science degree in chemical engineering at the University of Tennessee in Knoxville and his master's degree in applied mathematics at the University of Missouri in Columbia.



Nabil Husni

City news

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Grand Openings

(Top) A Venture employee shows a co-worker how to run a cash register. (Right) A Famous-Barr worker cleans in preparation for its opening. (Chart photos by JoAnn Hollis)

Famous-Barr will offer unique service to Joplin

Personal shopper provides service to customers

Officially opening next Thursday, Famous-Barr will provide a service not before available in Joplin.

According to Arlue Pierce, general manager of the new Joplin store, Famous-Barr will have a personal shopper available to its customers.

"The personal shopper will go all over the store," Pierce said. "Most traditional stores do not have the personal shopper."

"A woman might come in wanting an entire suit for a business meeting. The personal shopper will go to the different departments and help her pick out what color and what kind of shoes—those kinds of things."

Pierce said the personal shopper might also be used by men unsure of what their wives would like for a birthday.

The personal shopper is only a small part of the new Famous-Barr store that is part of the Northpark Mall's expansion.

"We try to be a fashion leader in the community," Pierce said. "We will have some perfumes, some antique jewelry, and some watches not available in the Joplin area."

The Joplin store is providing 175 jobs, both full-time and part-time. Pierce said the response to the job opportunities at the new store has been "tremendous."

"The quality (of the workers hired) has been really terrific, but it takes a little time to get to know them and their names," she said.

Pierce said the store's opening is "running ahead of time," and plans have been made for some special events during grand opening.

On Wednesday, Famous-Barr will hold a benefit for the Joplin Historical Society and next Thursday will feature a ribbon-cutting and a performance by the Joplin High School band.

Each time a new Famous-Barr opens, the store invites all the children (ages 2-12)

whose birthdays fall in the same month the store opens to come to a party. At the first party, the children are invited to place their hand prints in wet cement. Each March the Joplin store will invite the children back for a party celebrating the birthdays of both Famous-Barr and the children.

"It's fun to see a store come together from the beginning," Pierce said. "It's also a lot of fun to see the children grow up with the store."

Pierce, who worked as division manager for Famous-Barr in Peoria, Ill., for the last year and a half, said the store should be part of a business increase for the Northpark Mall.

"Between everything that is going on in this addition, I think it will be a positive for Joplin," Pierce said. "The traffic that is generated by a mall helps every store in the mall."

"Competition is always healthy. I have read where they (other mall stores) are excited about the expansion."

Famous-Barr has a total of 18 stores, 10 of which are in the greater St. Louis area. Other Missouri stores are located in Springfield, St. Charles, and Cape Girardeau. Most of the stores are tied into mall operations.

Pierce admits she has heard about traffic problems Joplin faced when K-mart opened a new store in July 1986, but does not see Famous-Barr experiencing the same congestion.

"We hope we get that kind of response," Pierce said. "I think we are going to get a very positive response."

Famous-Barr is a one-story, \$2.4 million project with 85,000 square feet of floor space.

The store will feature about 15 different departments, but many parts of the facility are still under construction.

Venture Store to open Monday

'Quiet' opening will give employees chance to adjust to jobs

Having worked in the Venture Store chain for the past 10 years, Jim Davis will get his first shot as a manager in Joplin's new store.

The Venture Store will have a "quiet" opening on Monday although the grand opening is not until March 15.

"This will give our employees a chance to ease into their positions and not face the grand-opening crowds right away," Davis said.

He believes the store will benefit Joplin. "I think it's going to be a good store," Davis said. "I think we can offer Joplin something."

The store, which was originally estimated to cost just over \$1.5 million, will actually cost Venture over \$2 million once Joplin's store is complete.

"There were some mines that had to be filled," Davis said. "They were way down, and we didn't anticipate that additional cost."

Venture is the youngest division of May Department Stores Company. The chain consists of 67 stores, most of which are in the midwest. Kansas City has nine Venture stores while Springfield and

Oklahoma City each have one.

"We're moving into outlying markets," Davis said. "They're a conservative company. They do research before coming and opening a store in an area."

Joplin's Venture will employ about 250 people, with both full-time and part-time workers. Davis said the number of employees will fluctuate depending on how well the store is doing.

"It's an excellent job for people going to college," Davis said. "We have got a lot to offer students when they want a job."

Joplin's store will begin conducting business at the same time a Venture in Shawnee Mission, Kan., will open its doors. Both stores have special attractions during their first week of business.

"We're going to sponsor a wrestling match and will have players from the (Kansas City) Chiefs football team here," Davis said.

Initially investing millions of dollars into the new store, Davis does not believe the store will take much time in recovering its investment.

"Our goal is to try to make it back in the first year," he said. "It all depends on

how well the store does in Joplin."

Davis said that while the chain is only 18 years old and the youngest of all the May Department Stores Company, it has the most sales per year of any of the May Stores.

While Venture and Famous-Barr, another May Department Store, are associated, Davis believes the competition between the stores will benefit both stores.

"It's even to the point where, when you're in the same city, you compete against other Venture stores for a larger portion of the market."

Davis calls Joplin's store an "upscale discounter" and believes his store will meet the needs of a variety of shoppers. Davis said the store would provide "better quality at lower prices" and "name brands at discount prices." The Venture motto is "save with style."

The store will carry clothing for men, women, and children; toys; hardware; sporting goods; automotive parts; electronics; with an array of other specialized departments.



Cablecom needs 'more of market'

With just 45 per cent of Joplin residents subscribing to cable, Jim Perry believes Cablecom needs to capture more of the market.

Perry, manager of Joplin Cablecom, has set a goal for his cable operation.

"Forty-five per cent is not real good," he said. "I'm also the district manager and have places in Kansas that get 94 per cent penetration of the market."

"I would like to entice them (customers) to buy my cable and be glad they did it."

Perry hopes to increase his 45 per cent to at least 60 to 70 per cent.

In an attempt to capture a greater portion of the potential audience, Cablecom has added American Movie Classics and the Home Shopping Network to its menu.

According to Perry, the American Movie Classics station will cost subscribers \$5 a month unless the subscriber already has two pay networks, in which case the station is offered free of charge.

The Home Shopping Network is a relatively new television creation.

"We've had a good response to the network," Perry said. "People think it's fun to watch. In a very small way, I think it probably helps the local market."

The addition of the two new networks

will fill the Cablecom's 36 channel converters. Still, Perry is always open to new suggestions and ideas for Cablecom.

"We listen to what our customers tell us," Perry said. "We don't go by the number of letters or how few comments we get. I have to use a gut feeling toward customer responses."

"We try and give them what they want. That's what we do—we sell entertainment."

Perry said while customers pay for the general cable service, installation, and four pay networks, Joplin Cablecom's profit is only about 5 to 6 per cent of the total cost. Most of the cable costs are paid to the networks Joplin carries.

"We pay WGN (Chicago) a programming fee and a copyright fee," he said. "The copyright fee goes to the movie they may carry while the programming fee goes to the station for the signal."

Perry said cable subscribers requested that they bring WGN back to Joplin. A poll was conducted by Cablecom and it was determined that subscribers were willing to take a 70-cent increase in cable costs.

Most of the Cablecom costs come from carrying three Ted Turner stations: WTBS, CNN, and CNN Headlines. Perry

said the stations are carried because "you get a better price when you take all three." ESPN is the second most expensive network Cablecom carries.

Although Perry manages the Joplin office, Cablecom is owned by Post-Newsweek Cable, a chain of about 50 cable operations. Post-Newsweek Cable has the final say on all contracts with other networks.

"We decide what we want to do and put in a request to the corporate," Perry said. "We do a study of the returns we are likely to get from our investment."

Perry said while nothing definite has been set, he does expect the Joplin operation to see some gradual changes.

"With a large investment, we can add new converters," he said. "We are currently replacing the 36-channel converters with 60-channel converters as the old ones wear out."

"Everything a cable company does costs the subscriber money."

Perry believes the costs his cable company charges for its service are not too high.

"The costs are reasonable," he said. "Making a large investment, I'm not so sure it's worth what they (the subscribers) would pay."

DEADLINES:

Applications for student teaching for the 1987 fall semester must be in by Monday, March 9. Students desiring to participate in student teaching may receive an application in Room 224, Taylor Hall.

Applications for orientation leader positions for the 1987 fall semester must be submitted to the student services office by Friday, March 13. Interested students need a GPA of 3.0+ and 55+ hours.

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□ Increase/From Page 1

we (Missouri Southern) are doing an outstanding job and merit additional funds."

Board member Terry James said public awareness of the situation was necessary. "The general public has got to be made aware that higher education is in a serious situation," James said. "The windfall tax is the answer—they have to know what is going on."

Floyd Belk, vice president for academic affairs, expressed concern that rising fees will prevent students from continuing their education.

"When fees go up, the question is: Is access still available? At what point do we reach the point where many students in southwest Missouri can't go to school? I have a feeling we are reaching that point," said Belk. "Nearly \$8 billion was appropriated for student help this year. Next year, only half of that. We graduate students in thousands of dollars in debt who don't know how they are going to get out of the hole. It is the state's responsibility to help us, not the students."

In other business, the Board approved a proposal by the Student Senate to en-

force a smoking policy on the Southern campus.

Smoking on campus will be in restricted areas. The Barn Theatre and campus bathrooms will be non-smoking areas. All ash trays will be removed from hallways in buildings. The smoking policy will be included in future student handbooks, and the policy will be enforced.

"I agree with most, if not all, of what the students are saying," said Leon. "The idea is not to act against students who smoke, but to make the campus as smoke-free as possible."

John Tiede, vice president for business affairs, said construction projects at Matthews and Taylor Halls are complete except for minor work. Feasibility studies are being conducted for future dormitory and cafeteria facilities, and work on dormitories presently being constructed is "proceeding nicely." Tiede said work on Reynolds Hall has "progressed fantastically," and laying of brick on the memorial garden should be completed within two weeks.

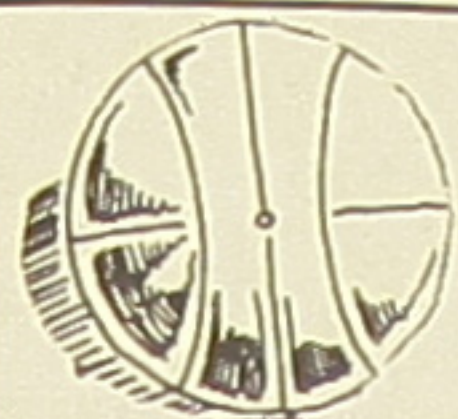
Leon and Board members conducted a ground-breaking ceremony for Reynolds Hall after the meeting.

The sports scene

Thursday, Feb. 26, 1987

The Chart

Page 9



Coaching Records

Chuck Williams (men) has a 9-4 record in playoff action since becoming head coach of the Lions.

1986: Def. Avila, 99-95. Def. William Jewell, 97-80. Lost to Drury, 97-82 (finals).

1985: Did not qualify. **1984:** Def. Central Methodist, 60-54. Lost to UMKC, 67-61.

1983: Def. Southwest Baptist, 74-68. Lost to Drury, 66-57.

1982: Did not qualify. **1981:** Def. Avila, 69-66 (OT). Def. Rockhurst, 96-87 (3OT). Lost to Drury, 70-62 (finals).

1980: Did not qualify. **1979:** Did not qualify. **1978:** Def. Avila, 88-57. Def. UMKC, 88-80. Def. Drury, 92-85 (finals).



Scoreboard

CSIC Standings: (Men's Basketball)

Washburn 13-1
Kearney State 11-3
Fort Hays State 9-5
Mo. Southern 8-6
Wayne State 5-9
Emporia State 5-9
Mo. Western 3-11
Pittsburg State 2-12

Dunkel Ratings for District 16 (includes all games)

1. Drury 54.9
2. Mo. Southern 49.1
3. William Jewell 47.5
4. SW Baptist 45.8
5. Mo. Valley 41.9
6. Rockhurst 39.8
7. Mo. Western 36.4
8. Evangel 34.6
9. S. of Ozarks 33.3

Scoring Leaders All-time at MSSC:

1. Greg Garton 2,140
2. Carl Tyler 1,902
3. John Thomas 1,776
4. Russell Bland 1,271
5. Marvin Townsend 1,080
6. Roland Martin 981
7. Chris Tuggle 979
8. Bill Wagner 949



Intramurals Basketball Results Rec Championship

Sid's Kids (Greer 18) 55, Renegade Nuns (Fritz 14) 41.

Advanced League

Taste Buds (Williams 14) 54, Ozark (Schrader 16) 46
Spud McKenzies (Porta 20) 56, Dream Team (Johnson 12) 40.
Terminators (Huslan 26) 70, Pork Swords (Dageforde 13) 13.
Non-dairy Creamers (Lindsey 14) 43, Two Ply Dry Cry (Hurd 12) 42.

Lions host Evangel Saturday

Southern receives second seed in District 16 playoffs

By Rob Smith
City News Editor

With the regular season schedule now complete, the Lions will begin making final preparations for the NAIA District 16 playoffs.

The Lions, 17-12, will open the single-elimination playoffs by hosting Evangel College, 16-12, at 7:30 p.m. Saturday. Tickets may be purchased from 10 a.m. to 5 p.m. today and tomorrow in the men's athletic department office and in the student activities office.

Southern completed its regular season and conference schedule last night at Pittsburg State, winning 110-86. Chris Tuggle led the Lions with 25 points. Pittsburg State, which had only seven players available, ends its season with an 8-20 mark.

The Lions will now turn their attention to Evangel, which finished seventh in the Dunkel Ratings and

has not been in the playoffs for the past six years. Evangel Head Coach Steve Jenkins believes his Crusaders are in the no pressure, underdog situation.

"Southern is not a one-man show," Jenkins said. "Tuggle creates some matchup problems for us."

"We're not, talent-wise, nearly the team Southern is."

Jenkins said his team has "played well down the stretch," but admits his team is short on personnel.

"We have only eight players and three of those are freshmen," Jenkins said. "We don't have the depth the Lions do."

While the Lions sit second in the Dunkel Ratings, several district coaches are not counting Southern out of the picture.

"I can't believe Chuck (Southern Head Coach Williams) is happy," said Larry Holley, William Jewell head coach. "They have beaten Drury twice this year, and the same kind of thing happened last season."

Evangel's Jenkins said Drury has "a big advantage" because it will have the home-court advantage in each game it plays.

Southwest Baptist Head Coach Dennis Phillips said he believes Drury has to be the favorite, but gives Southern "a good chance" in district play.

Carl Capra, assistant coach at Rockhurst College, gives the edge to Drury in the playoffs.

"If you take a look at the season over the long haul, I think Drury deserves it (being number one in the district)," Capra said.

In other first-round playoff action, William Jewell, 25-5, hosts Rockhurst 18-10; Drury, 22-6, entertains School of the Ozarks, 22-13; and Southwest Baptist, 16-11, rolls out the welcome mat for Missouri Valley, 24-5.

Winners of first-round contests meet Tuesday night at the site of the highest-ranked survivor. The district final will be held next Thursday.

Culver-Stockton ousts Lady Lions

Despite loss, Phillips is optimistic toward next year's squad

By Tony Wilson
Staff Writer

Culver-Stockton jumped, spun, and ran its way to a first-round District 16 playoff upset over favored Missouri Southern Tuesday night.

The 97-79 loss brought a sudden end to the Lady Lions' season and put the hopes of a trip to the national tournament away for another year.

"There's always got to be an upset somewhere in the tournament," said Southern Head Coach Jim Phillips. "I did not know it was going to be us."

Southern, which finished the season at 15-10, fell behind early as the Lady Wildcats dominated the boards in the first half. Culver-Stockton held a 23-18 rebound advantage at intermission.

"Rebounding was the key in the first half," explained Phillips. "Our 2-3 zone was working, but we were getting no rebounds. We changed

defense and forced some turnovers, but still could not do it on the boards."

"We dug too big a hole to climb out of. They were just too quick to make a comeback on."

After trailing 48-38 at halftime, the Lady Lions drew within six points early in the second period sparked by Anita Rank's game-high 33-point effort.

Southern could get no closer as the underdog Wildcats gained confidence in the late going. Culver-Stockton led by as many as 26 points midway through the final half.

Becky Winking, a quick, scrappy forward, led the Wildcats' scoring brigade with 29. Most of her points came off strong spinning moves inside the lane.

"Winking had an unbelievable ballgame," said Phillips. "She made some great shots."

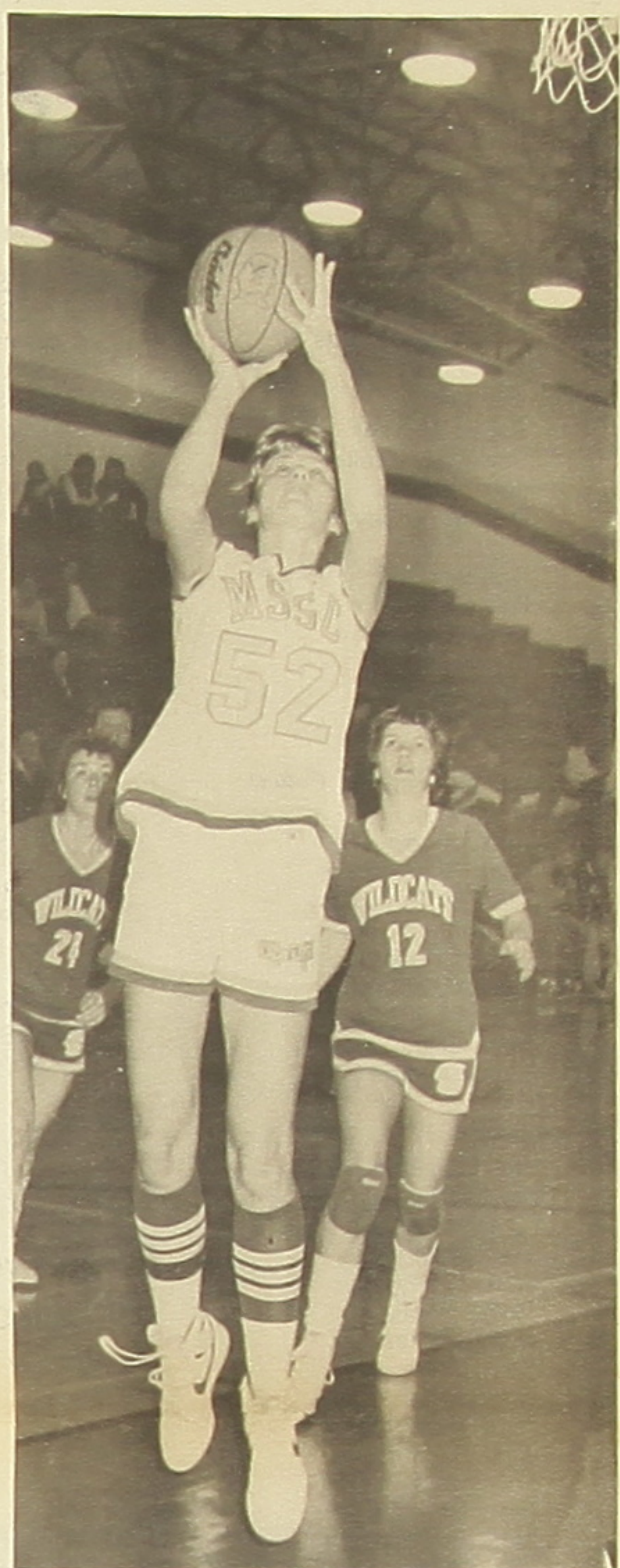
Four other Wildcats joined Winking with double-figure scoring as Culver-Stockton shot 52 per cent

from the field and 82 per cent from the charity stripe.

Tuesday's game was the last in collegiate careers for three Lady Lions seniors: Gayle Klenke, Amy Oberdieck, and LaDonna Wilson. Oberdieck finished the night with 17 points and Wilson added 10 in their final appearances in Southern uniforms. Klenke tossed in 14 and handed out eight assists, leaving her just three shy of the season record.

Conference action also came to a close last weekend as the Lady Lions split two road games. Southern downed Emporia State 71-69 on a last second shot by Rank on Friday night, but lost to conference champion Washburn University 80-67 on Saturday. The Lady Lions finished in sixth place with a 6-8 loop mark.

"I think we had a good season all in all," said Phillips. "We saw some good things out of a lot of players. I am optimistic about next year already."



Two points

Anita Rank scores two of her 33 points in the 97-79 loss to Culver-Stockton Tuesday night. (Chart photo by JoAnn Hollis)

Sidelines:

Drury manipulates Dunkel system for home berth

By Rob Smith
Sports Columnist

With the Lions' regular season schedule now complete, I think it's time to look back on the season and try to figure out how the Lions can be the number two team in the continuing saga of the soap-opera like Dunkel Ratings.

Drury, once again, is considered by Dick Dunkel and his crew to be the best team in District 16. And once again, Dunkel has managed to take some statistics and manipulate them in such a way as to keep Southern from having the home court advantage in the district playoff finals, should it reach the championship game.

According to Dunkel, the district dreamster who has probably never seen southwest Missouri, the Lions had a 48.1 power rating (before last night's game at Pittsburg State). Drury, according to Dunkel, has a 54.9 power rating.

Now forget all those facts and realize that Southern has defeated the Drury Panthers twice. In the first meeting on Dec. 3, the Lions beat those silly Panthers 92-85 in Springfield. On Jan. 13 those same Panthers invaded Young Gymnasium and lost by four, 77-73. How then, can the Lions be second?

Granted, the Lions are only 17-12 overall while Drury has posted a solid 22-6 mark. But with all due respect, Southern plays in the CSIC, arguably the

best small college conference in the nation. And Drury is an independent team that plays several hapless opponents including Avila College, Evangel College, and Quincy (Ill.) College. Not only did the Panthers play each of these three teams twice, but the Panthers played only one good team after Jan. 20. In addition to the three schools that are, at best, hapless, Drury faced Rockhurst College at home and also went out on a limb by having Baptist Christian College come to Springfield. You know, the same Baptist Christian that beat the Penn State Nittany Lions in football. It's comparable to the Kansas Jayhawks playing CSIC opponents on a regular basis and then being seeded number one for the NCAA Tournament. The Jayhawks might lose to Oklahoma twice and not even win their own conference, but if Dick Dunkel had his say, Kansas would be a number one seed.

According to Southwest Baptist Head Coach Dennis Phillips, Dunkel "makes no sense" in the Missouri Intercollegiate Athletic Association. Southeast Missouri State and Central Missouri State finished first and second in the Dunkel ratings. Conference champion Northwest Missouri State finished sixth in conference Dunkel ratings.

"I don't know anybody other than Drury that likes the Dunkel ratings," Phillips said.

Southern Head Coach Chuck Williams also would like to see a new system developed.

"I do not like the Dunkel Ratings in that it all boils down to point spread," Williams said. Williams said he, too, believes Drury is able to work the rating to its advantage.

"They're ahead of us," Williams said. "And they've

scheduled around the Dunkel ratings. We can't do that. We have to play a conference schedule."

Even Dick Dunkel believes that his method is "a very imperfect system." Dunkel said that until another system comes along, his is 80 per cent accurate and the "best in the world."

District 16 colleges pay Dunkel \$30 a year for his services, but Dunkel said the bulk of his money comes from newspapers which buy information from him.

"We were hired because we can provide a neutral service," Dunkel said. "We do it as a service to the colleges."

Dunkel said he is aware of the differences between Southern and Drury.

"I think Missouri Southern plays in a very tough conference," Dunkel said. "It's a tough league. I would hate to go up in a Volkswagen van to Kearney and have to play."

"Drury plays an easier schedule, but they handle it very well."

I believe Drury's schedule to be a gutless approach to a game made to be played against formidable rivals. Basketball is not a game designed to run up the score, beating terrible teams by 30 and 40 points constantly. The best games are those won by less than five points. Games that test strategy more than the ability to run over another team like a man snatching a purse from a defenseless old lady. And yes, Drury, there are too many old ladies on your schedule.

Dunkel forces teams to stomp opponents. Take for example the situation Dunkel put William Jewell Head Coach Larry Holley in when Jewell played Ottawa Monday night. Jewell sits third in the Dunkel Ratings, not far

behind the Lions, and needed to cover a 21-point spread in the game against Ottawa. Holley, who felt like he needed to pour it on against Ottawa to have a chance to catch the Lions, led his team to a 103-56 victory. Holley didn't want to play his starters the entire game, but Dunkel forced him to do it.

"I'm sitting there having to worry about point spread when all I should be concentrating on is winning the game," Holley said. "It's offensive to me."

"I don't like it (the Dunkel Rating). I think it's bad for basketball."

Holley said he thought a neutral playoff site would be an improvement over the current system, but such a proposal failed once before.

While Holley doesn't like the system, Drury Assistant Coach Gary Stanfield is against the Dunkel system, but believes it to be fair to each school.

"It's kind of like playing a game," Stanfield said. "You know the rules going in, and you have to play by those rules."

"I wish somebody would come up with a better way."

Still, playing by the rules and being rated fairly are two different things. Last year, Southern beat Drury twice only to lose the district championship in Springfield. Will the results be the same this year? Will Dunkel help Drury to yet another District 16 title?

Southern will open district play against the Evangel Crusaders, a team the Lions haven't seen all year. Maybe the Lions should call Drury Head Coach Marvin Walker for a scouting report of the Crusaders. Drury will play School of the Ozarks. School of the Ozarks participated in the Drury College Tipoff Classic.

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Both Kreta Gladden and I would like to
give special thanks to everyone who helped
to make this year's Phon-A-Thon a success.

—Sue Billingsly

There's no way you can do something like
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—Kreta Gladden

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Sandy Masur
Charlotte Thelen
Dorothy Kolkmeier
Karen Wilson
DuWana Cargile
Janel Kellenberger
Cynthia Hull
Janice Oldham
Truman Volskay
Lynn Hempen
Miriam Morgan
Enid Blevins
Eillen Godsey
Gloria Townsend
Linda McGuirk
Linda Conrow
Elaine Freeman
Mindy Chism

Thank You!